

# RAYMOND JAMES US SOUTH CONFERENCE

---

September 2016

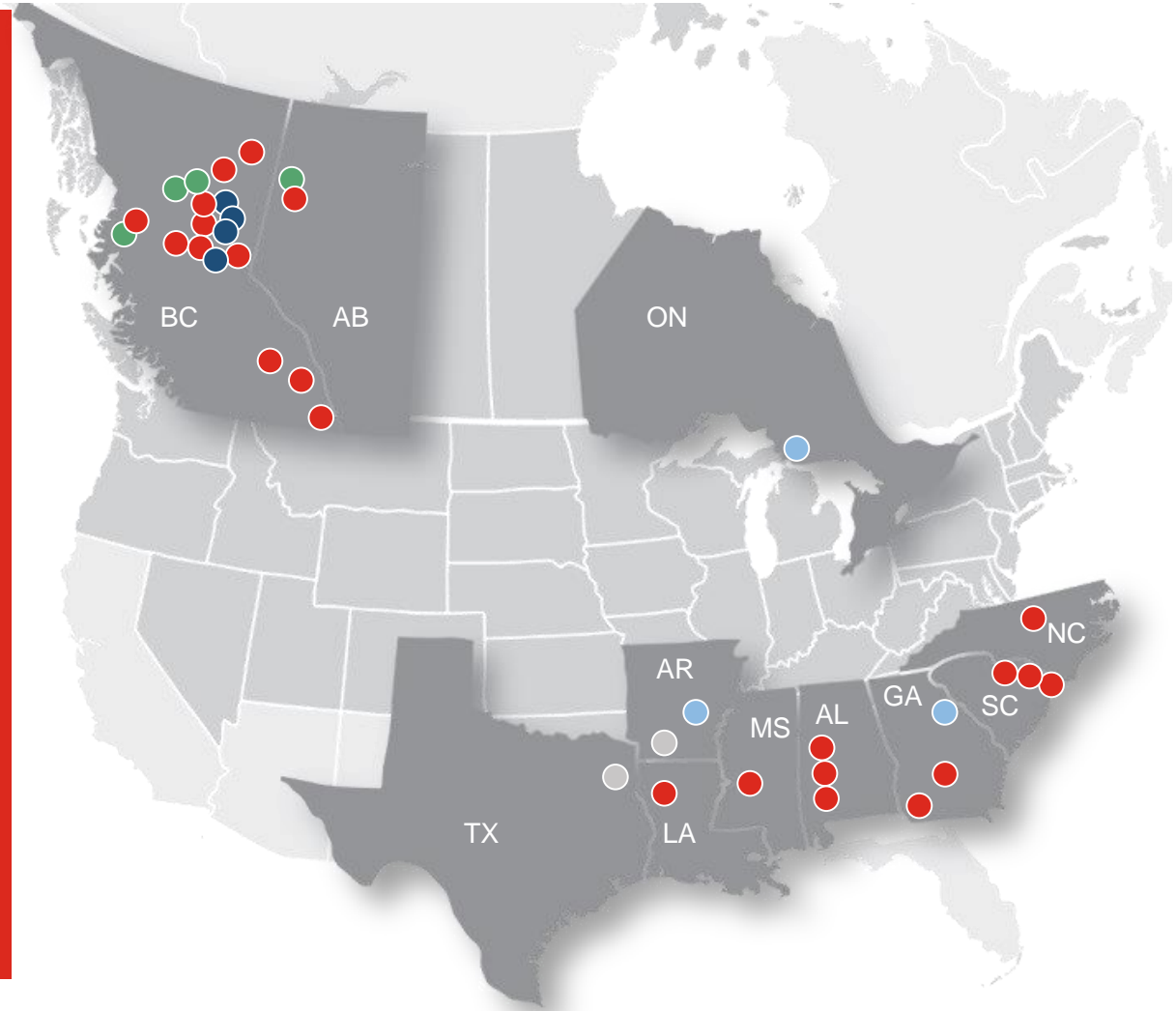


# CANFOR CORPORATION (CFP)



## Locations

- **23 Sawmills**
  - 12 in Canada, 11 in US Southeast
  - Capacity: SPF = 4.3 Bfbm, SYP = 1.5 Bfbm
- **4 Green Energy Plants**
  - 1 plant in Alberta
  - 3 pellet plants in BC
- **3 Engineered Product Facilities**
  - 2 Glulam Mills
  - 50% I-Joist plant
- **4 Pulp Mills / 1 Kraft Paper Mill (integrated)**
  - 3 NBSK pulp and paper facilities in Prince George, BC
  - 1 BCTMP facility near Fort St John, BC
  - Capacity: 1.3 billion admt pulp; 140,000 admt paper



# CANFOR ACQUISITIONS TIMELINE

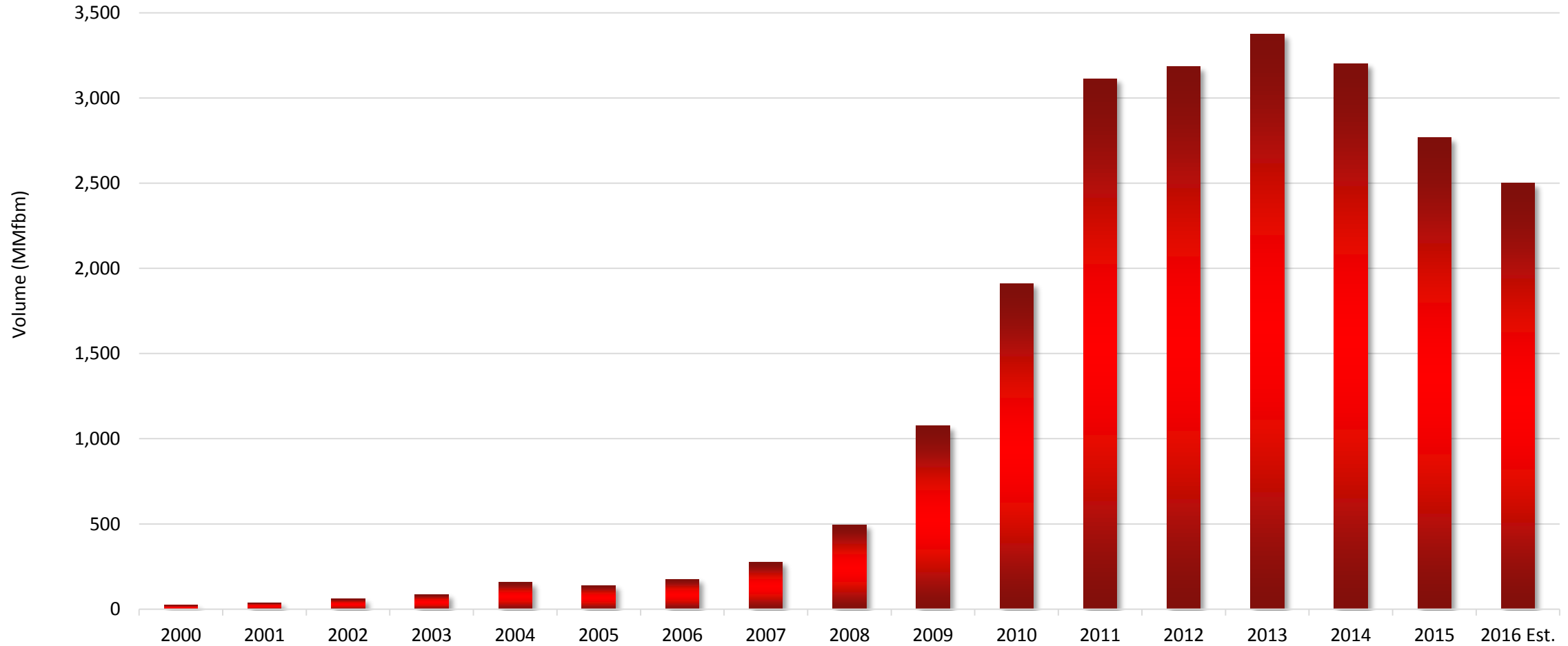
YEAR	COMPANY	LOCATIONS
2012	Tembec BC Sawmills	<ul style="list-style-type: none"> <li>Elko, BC</li> <li>Canal Flats, BC</li> </ul>
2013	Scotch Gulf Lumber	<ul style="list-style-type: none"> <li>Fulton, AL</li> <li>Jackson, AL</li> <li>Mobile, AL</li> </ul>
2014	Southern Lumber	<ul style="list-style-type: none"> <li>Hermanville, MS</li> </ul>
2015	Beadles & Balfour	<ul style="list-style-type: none"> <li>Moultrie, GA</li> <li>Thomasville, GA</li> </ul>
2015	Anthony Forest Products	<ul style="list-style-type: none"> <li>Urbana, AR</li> <li>El Dorado, AR</li> <li>Washington, GA</li> <li>Sault Ste. Marie, ON</li> </ul>
2016	Wynnwood	<ul style="list-style-type: none"> <li>Wynndel, BC</li> </ul>



A large offshore oil rig is illuminated at night, with its yellow structure and white superstructure glowing against a dark blue sky. The rig is positioned over a body of water, and its lights reflect on the surface. A semi-transparent blue circle is overlaid on the center of the image, containing the text "Offshore Markets".

# Offshore Markets

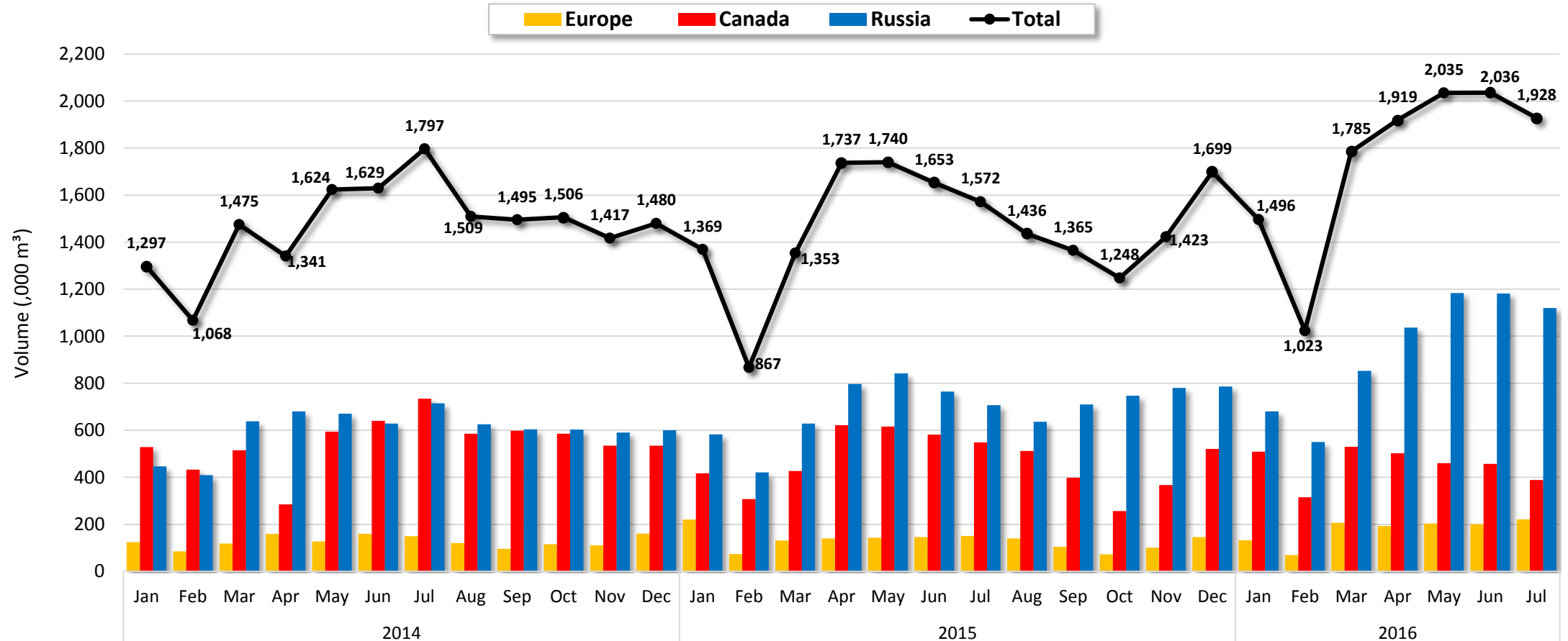
# CANADA'S RAPID GROWTH IN CHINA



Source: COFI

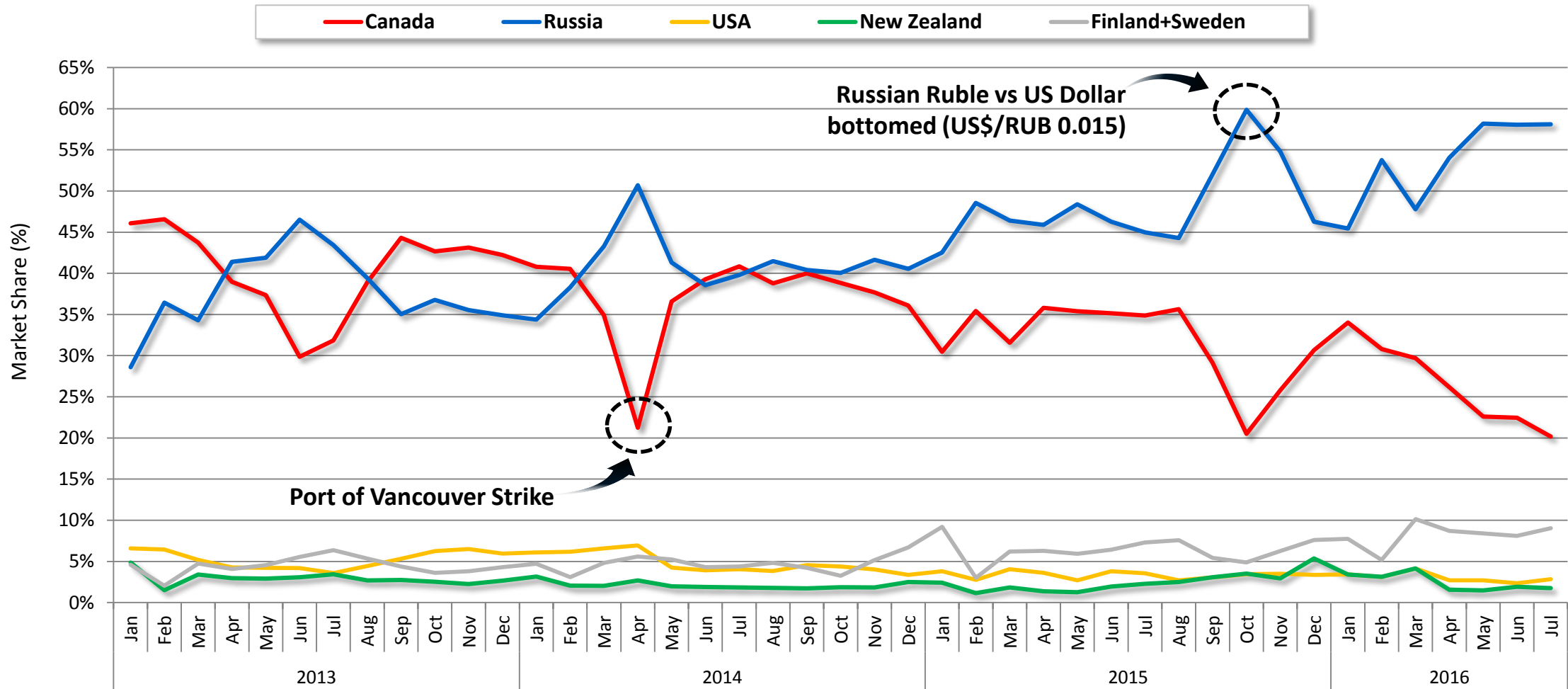
# CHINA – ROBUST LUMBER DEMAND FUELING STRONG IMPORTS

- Total softwood lumber imports increased 19% year-over-year
- Russian imports up 39% due to favourable foreign exchange
- Supply from Canada down 10%, Europe volume up 22%



Source: China Customs

# CHINA - MARKET SHARE OF MAJOR LUMBER SUPPLIERS: "A 2 HORSE RACE"



Source: China Customs

# CHINA WOOD USE – MOVING UP IN VALUE, AND INCREASED DIVERSITY OF END USE APPLICATIONS



● Concrete Forming



● Furring Strips



● Door Core



● Wood Frame Construction

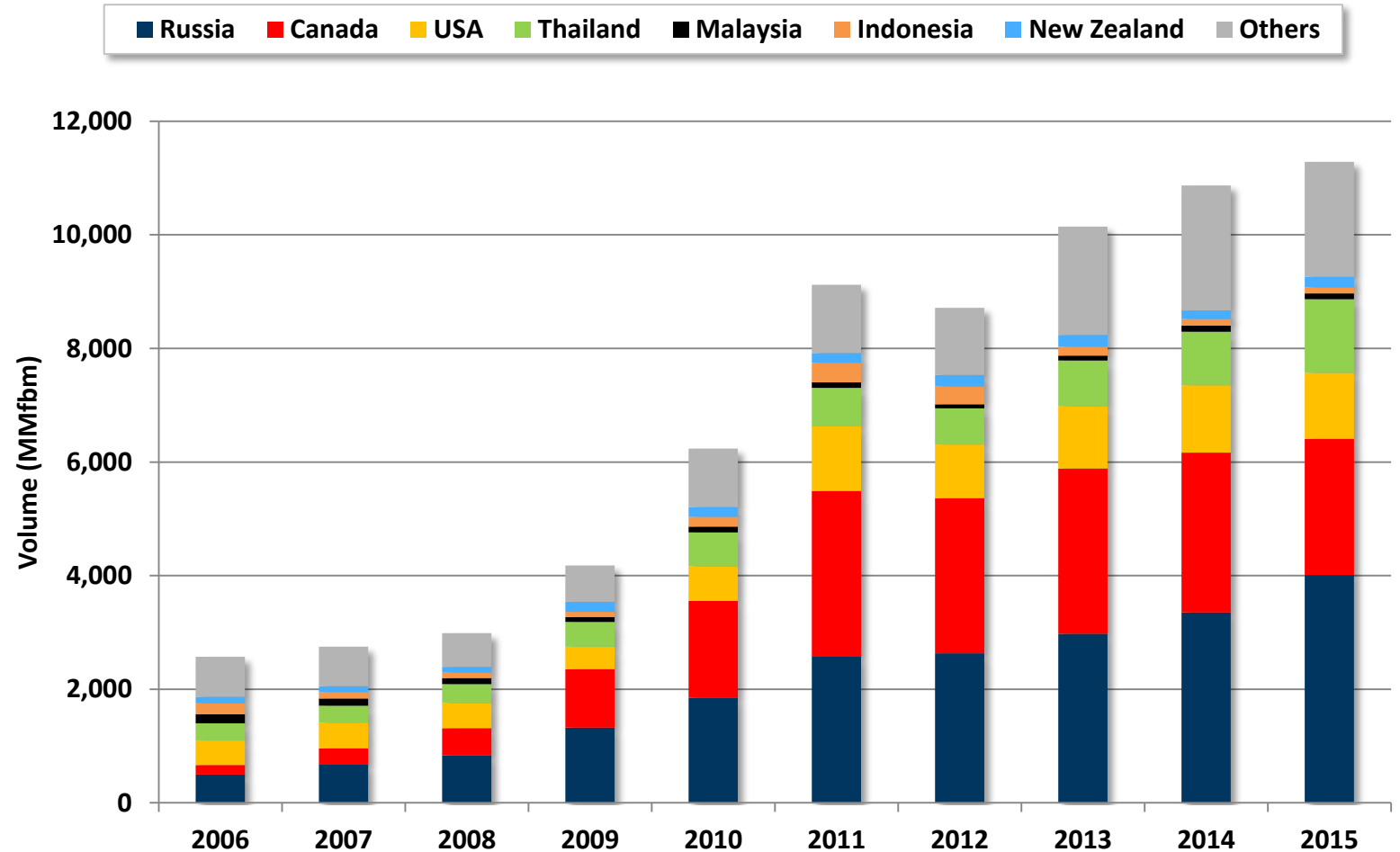
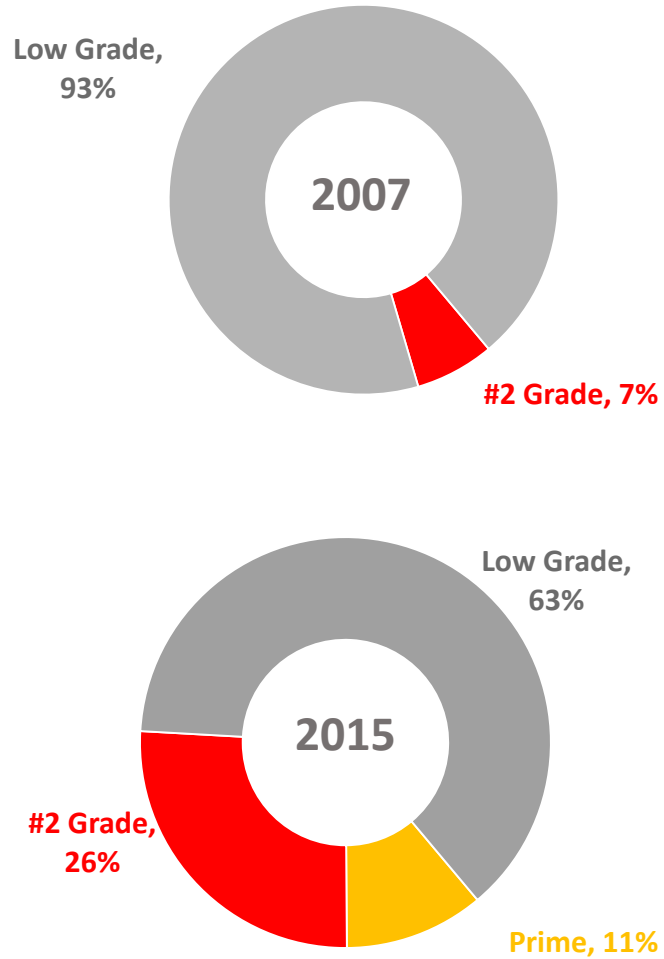


● Furniture





# CHINA – IMPORTS OF LUMBER

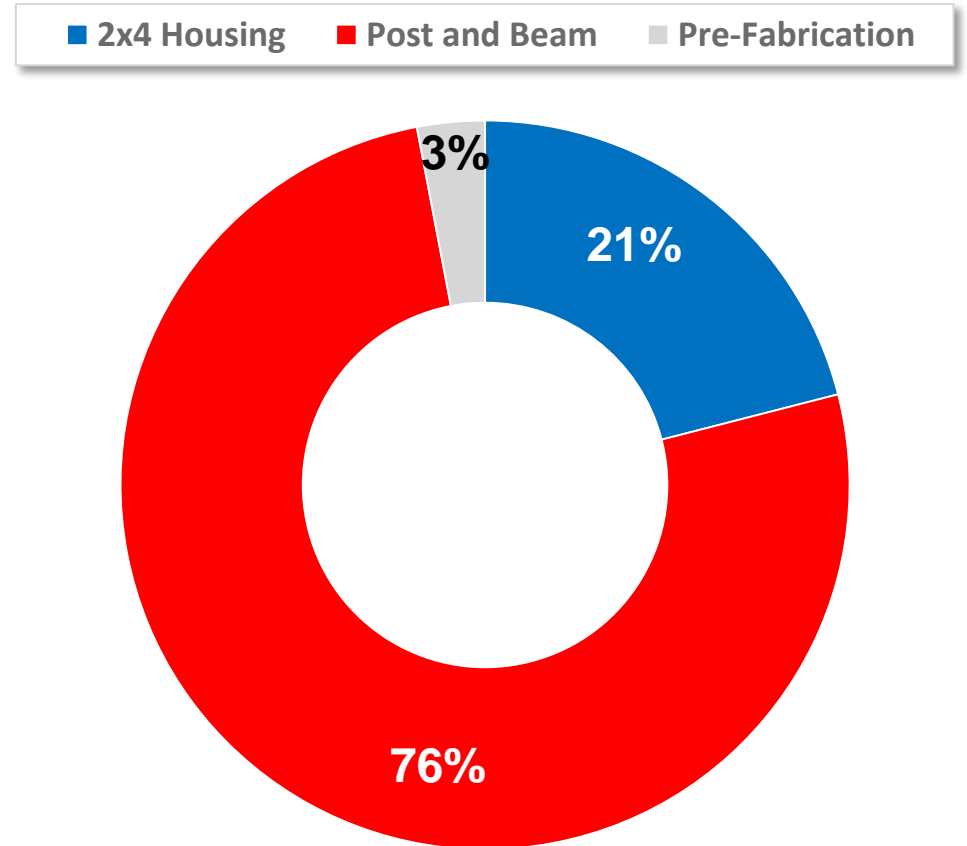


Source: China Customs

# JAPAN

- Mature, high value market; strong cultural ties to wood construction
- Widespread recognition of environmental, health, seismic benefits of using wood
- Focused on importing high quality lumber
- Post & Beam construction is the traditional building method
- NA 2x4 construction has been adopted by large home builders
- Hybrid market inroads (in post and beam segment), including commercial and public buildings

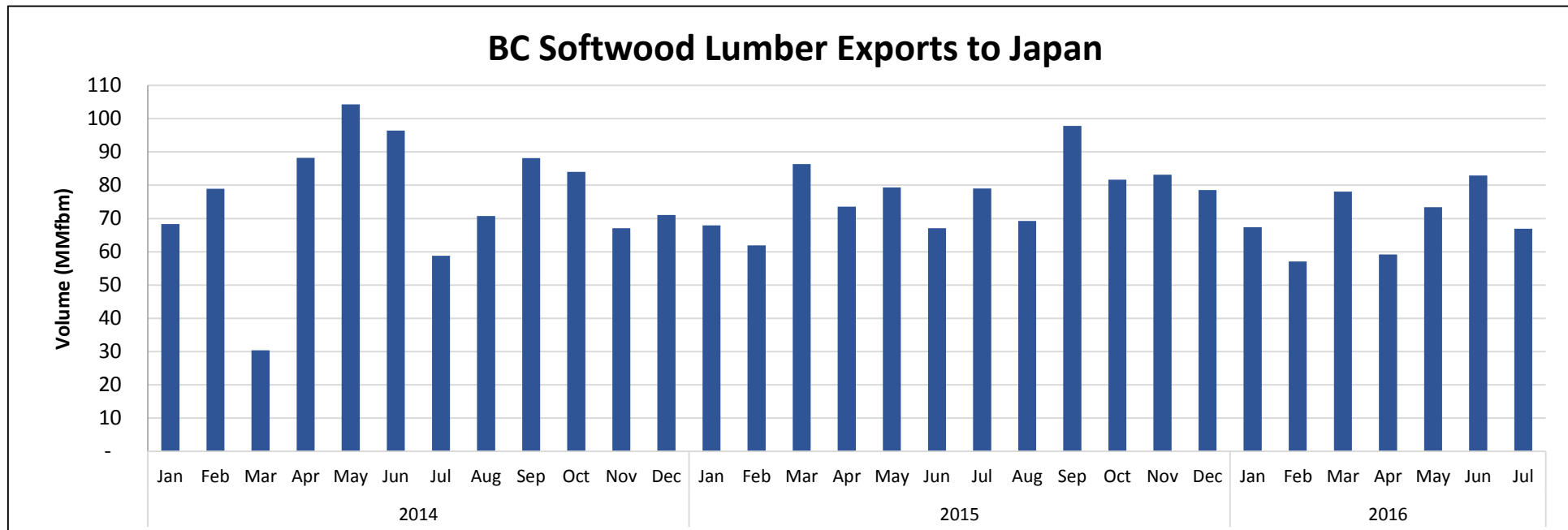
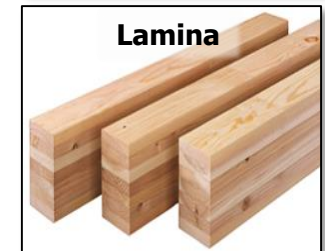
## Market Breakdown



# JAPAN – SPECIALTY PRODUCTS MARKET DIVERSIFICATION

## Expanding product offering to targeted market segments

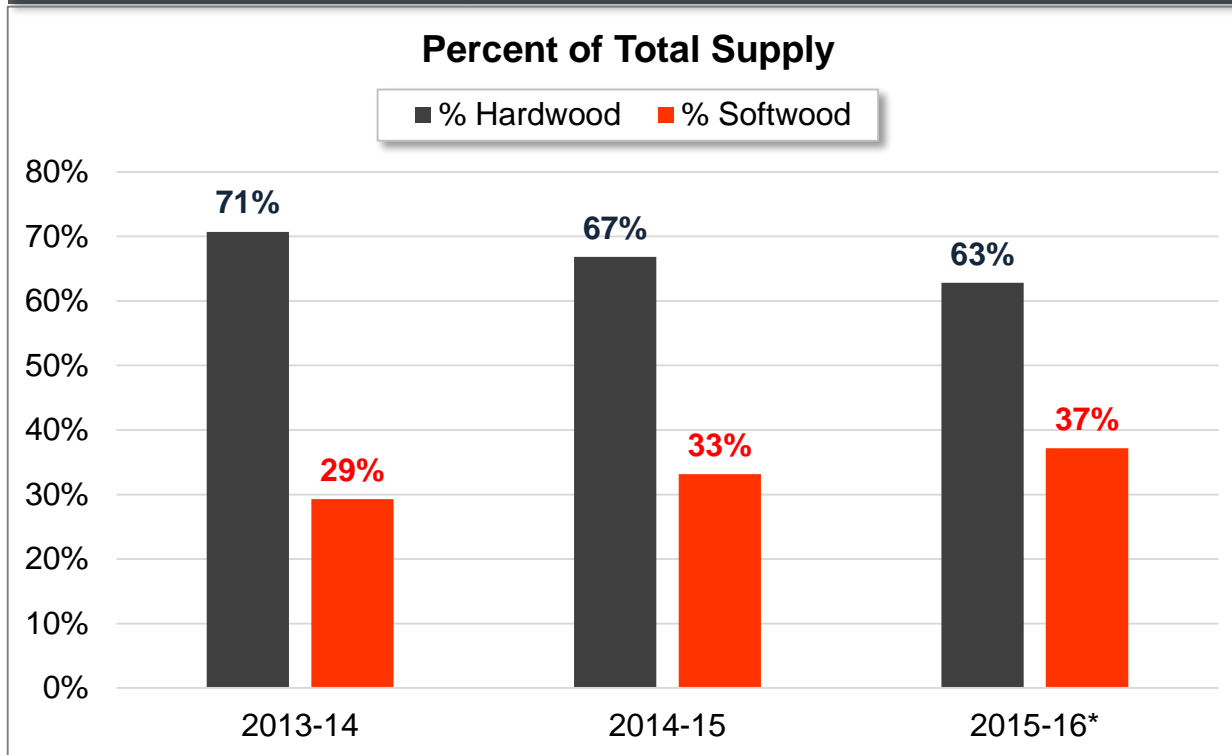
- DIY Retailers – Specialty boards and super J grade (1x4, 1x8, 1x10, 2x4, 2x6, 2x8, 2x10)
- Post & Beam Panels – Midply based panels for post & beam infill walls (2017 certification)
- Housing Components – Genban products as raw material for component manufacturers
- Mid-rise Construction – High strength Lamina (D Fir/Larch, SYP) as part of engineered wood component for CLT, beams, columns



Source: Statistics Canada

# INDIA – NEXT EMERGING LUMBER MARKET

- The ban on the illegal harvesting of hardwood in Southeast Asia has increased softwood consumption over the last few years



Source: FII



# INDIA – IKEA RETAIL STORES SET TO OPEN IN 2017

## ■ Retail Stores

- First 2 stores in Delhi & Mumbai
- Plans to open 25 retail stores by 2025, investment totaling over 1.5 billion euros

## ■ Production

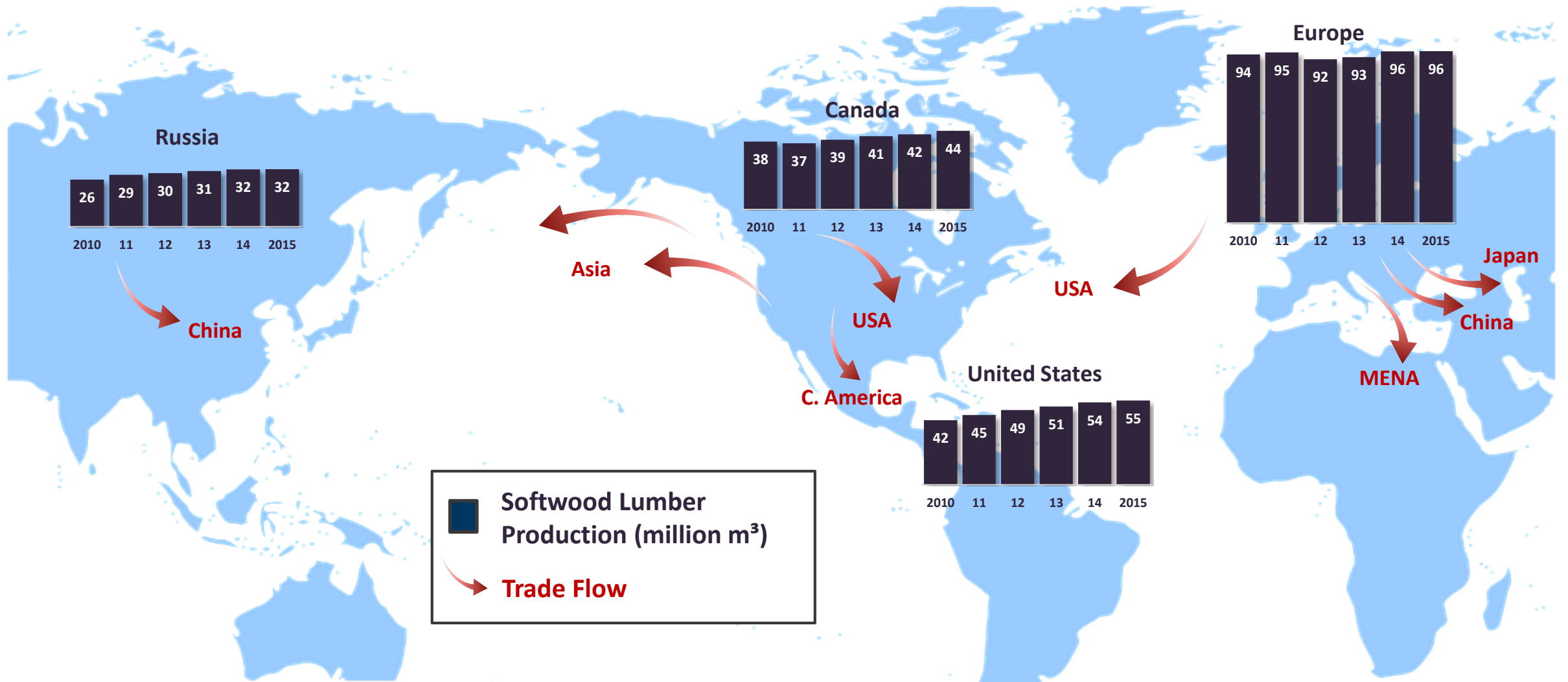
- Sourcing from a cluster of local furniture production facilities in India to feed the growing demand from the middle class consumer segment
- In 2015, IKEA sourced 315 million euros worth of goods from India (70% were textiles)

## ■ Opportunities

- Canfor had preliminary discussion with IKEA procurement team in India
- IKEA is sourcing FSC raw materials (Pine, Aspen, Birch, Beech) to support the growing furniture demands in India



# GLOBAL SUPPLY – “A ZERO-SUM GAME”



# SUMMARY

---

- China lumber imports are up 19% July YTD vs 2015. Largest volume is from Russia, up 39%
- Canadian shipments to China down 10% July YTD vs 2015, primarily due to less low grade available, Russian competitiveness, and better alternative markets
- Excellent future opportunities exist for North American lumber products in offshore markets, particularly China and South East Asia
- The Softwood Lumber Agreement between Canada and the US will impact the “road map” for offshore market development



Thank You