

MEDIA ADVISORY

March 31, 2011

CANFOR PULP PRODUCTS INC. ANNOUNCES ANNUAL GENERAL MEETING AND FIRST QUARTER EARNINGS ANNOUNCEMENT DATE AND FIRST QUARTER RESULTS CONFERENCE CALL

Vancouver, BC, Canada – Canfor Pulp Products Inc. (CFX:TSX) expects to release its first quarter 2011 financial and operating results after market close on Monday, May 2, 2011.

The Fund's Annual General Meeting will be held on Tuesday, May 3, 2011 at 11:30 a.m. (Pacific time) at the Terminal City Club, Ferguson-Atkins Room, Vancouver, British Columbia.

Canfor Pulp Products Inc. will hold a conference call to discuss its first quarter 2011 financial and operating results on Wednesday, May 4, 2011 at 8:00 a.m. (Pacific time) / 11:00 a.m. (Eastern time).

To participate in the call, please dial one of the following numbers:

Access: 416-340-8530
Toll-Free Access: 877-240-9772

For Instant Replay Access, please dial one of the following numbers and enter the participant passcode:

Access: 905-694-9451
Toll-Free Access: 800-408-3053
Participant Passcode: 1356351
Until May 25, 2011

Following management's discussion of the quarterly results, the analyst and investment community will be invited to ask questions. Once the analyst and investment community have completed their questions, Canfor Pulp's management will take questions from the media.

The call will be webcast live and will be available at www.canforpulp.com.

About Canfor Pulp Products Inc.

CPPI was created to acquire and hold an interest in the Canfor Pulp Limited Partnership (the "Partnership") on conversion of Canfor Pulp Income Fund to a corporation. CPPI holds a 49.8% interest in the Partnership with Canadian Forest Products Ltd. (a subsidiary of Canfor Corporation) holding the remaining 50.2% interest.

For more information about CPPI and the Partnership, please visit www.canforpulp.com.

For further information, please contact:

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