

MEDIA ADVISORY

March 19, 2012

CANFOR PULP PRODUCTS INC. ANNOUNCES ANNUAL GENERAL MEETING AND FIRST QUARTER EARNINGS ANNOUNCEMENT DATE AND FIRST QUARTER RESULTS CONFERENCE CALL

Vancouver, B.C., Canada – Canfor Pulp Products Inc. ("CPPI") (TSX:CFX) expects to release its first quarter 2012 financial and operating results after market close on Monday, April 23, 2012.

The Annual General Meeting will be held on Tuesday, April 24, 2012 at 11:30 a.m. (Pacific time) at the Terminal City Club, Atkins-Ceperley Room, Vancouver, British Columbia.

CPPI will hold a conference call to discuss its first quarter 2012 financial and operating results on Wednesday, April 25, 2012 at 8:00 a.m. (Pacific time) / 11:00 a.m. (Eastern time).

To participate in the call, please dial one of the following numbers:

Access: 416-340-8018
Toll-Free Access: 866-223-7781

For Instant Replay Access, please dial one of the following numbers and enter the participant passcode:

Access: 905-694-9451
Toll-Free Access: 800-408-3053
Participant Passcode: 1616072
Until May 9, 2012

Following management's discussion of the quarterly results, the analyst and investment community will be invited to ask questions. Once the analyst and investment community have completed their questions, management will take questions from the media.

The call will be webcast live and will be available at www.canforpulp.com.

About Canfor Pulp Products Inc.

Canfor Pulp Products Inc. ("CPPI") is the successor to the Canfor Pulp Income Fund (the "Fund") following the completion of the conversion of the Fund from an income trust structure to a corporate structure by court approved plan of arrangement under the Business Corporations Act (British Columbia) (the "BCBCA") on January 1, 2011 (the "Conversion"). The Conversion involved the exchange, on a one-for-one basis, of all outstanding Fund Units for common shares of CPPI ("CPPI Shares"). Upon completion of the Conversion, on January 1, 2011, the unitholders of the Fund became the sole shareholders of CPPI which became sole owner of all of the outstanding Fund Units.

Immediately following the conversion, the Fund was wound up, CPPI received all of the assets and assumed all of the liabilities of the Fund and CPPI became the direct holder of the 49.8% interest in the Partnership previously held by the Fund. On March 2, 2012, CPPI increased its Partnership interest to 100%.

For more information about CPPI and the Partnership, please visit www.canforpulp.com.

For further information, please contact:

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